

Home page

Leaderboard - Banners

NEW Have your feature published in a foreign language (Mandarin, Spanish, Arabic...), contact us for this special option.

Leader board Top

Size: 728px x 90px

Rate: 2850€ per month



Leader board Bottom

Size: 728px x 90px

Rate: 2350€ per month



Full banner

Size: 468px x 60px

Rate: 1900€ per month



Half banner

Size: 234px x 60px

Rate: 1500€ per month

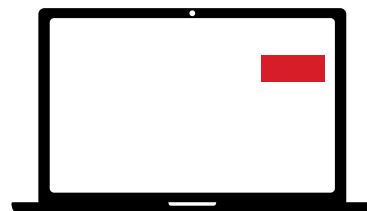


Fixed Side panel - display on all pages of the website

Banner

Size: 234 x 60 px

Rate: 2250€ per month



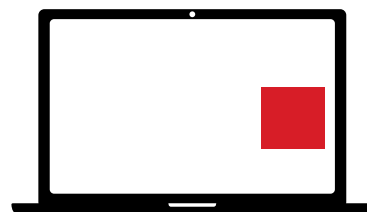
Large rectangle,

custom designed by the client, linked to an article, presentation of a video, link to your website...

Size: 336px x 280px

Duration: one (1/1) month

Rate: 6.725€ per month



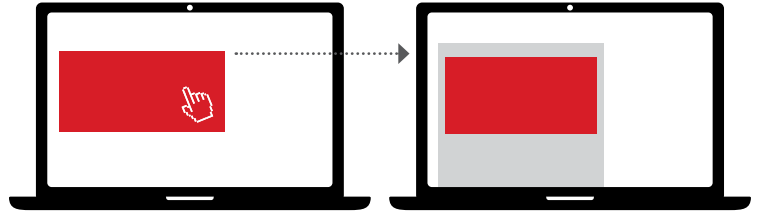
Content Advertising

1. A special article focusing on concepts, people, venues, destinations.
In short, it will go into great detail regarding concepts and ideas.

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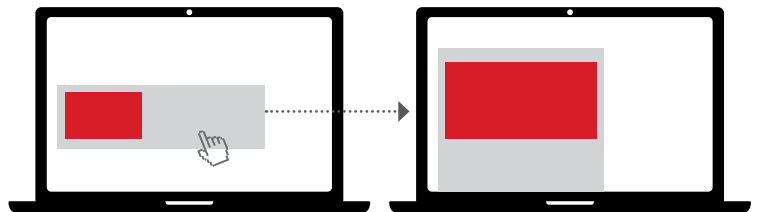
Slider on a rotation base

Article of max 400 words,
with multimedia possibilities,
Duration: one (1/1) month
Rate: 4725€ per month



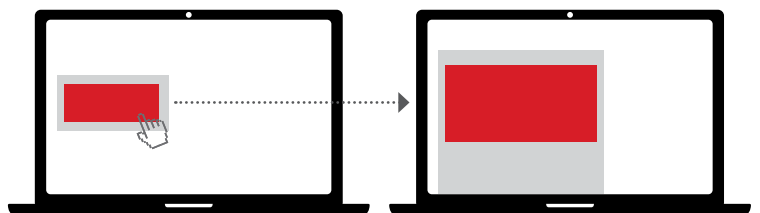
Large rectangle

Article of max 400 words,
with multimedia possibilities,
Duration: one (1/1) month
Rate: 3845€ per month



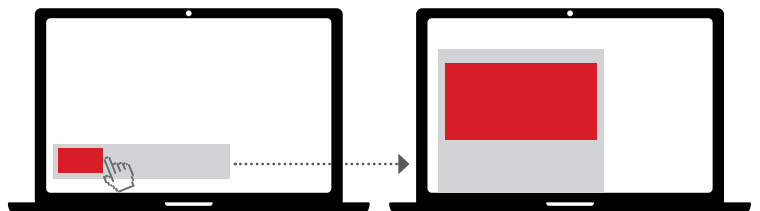
Medium rectangle

Article of max 400 words,
with multimedia possibilities,
Shared with a maximum of 2 advertisers
Duration: one (1/1) month
Rate: 2785€ per month



Small rectangle

Article of max 400 words,
with multimedia possibilities,
4 pictures, on rotation
Shared with a maximum of 3 advertisers
Duration: one (1/1) month
Rate: 1475€ per month



2. Cyber Tours

A. DESTINATION

A journalistic tour of your destination in typical HQ-MIM style

Seven different views on your destination embedded with practical information and a video insertion possibility.

Rate: 9.985€



B. CLUSTERS

Knowledge clusters, academic spheres, science alliance, energy alliance...

This purpose-oriented tour will give detailed information to specific groups of companies and associations looking for innovative events with a purpose.

Rate: 4750€ per member

EXTRA Option for both kinds of Cyber Tours: the possibility to have your news updated on your destination/cluster during a fixed timeslot. Contact us for this extra option.

Online Partners directory

A presentation of the unique HQ –MIM partners in the online directory with presentation of the partners' company, including logo, description, contact details, etc.

Rate: 550€ per insertion/month



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