

# HEADQUARTERS

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## BRUSSELS, CAPITAL OF EUROPE READY TO HOST INTERNATIONAL ASSOCIATIONS



the Atomium, Brussels Expo, Laeken

# WHAT YOU SHOULD KNOW ABOUT BRUSSELS

For the third consecutive year, Brussels was ranked Europe's #1 destination for congresses and meetings according to the statistics of the Union of International Associations. Planners choose Europe's capital city for a number of reasons, starting with its outstanding infrastructure, facilities and services. But what else is there?

Home to the European Commission, the European Parliament and all the other important EU institutions, boasting superb air, road and rail connections (Paris is less than one and a half hours away by high-speed rail; London, Cologne and Amsterdam just two), Brussels is no ordinary convention city. Representing 500 million Europeans from all the member states, the city also welcomes more than 1,000 press correspondents and the world's largest lobbying industry. This makes Brussels a unique environment for your meeting - close to decision makers and their staff, in the heart of Europe. And for a capital, Brussels is surprisingly easy to get

around, with most places within walking distance or a short ride away.

## AREAS OF EXCELLENCE

In addition to being a truly cosmopolitan city with place for all languages and cultures, Brussels houses hundreds of international headquarters of scientific organisations and corporations, from healthcare multinationals and research centres to chemical associations and energy producers. At the last count made by the FAIB, the Federation of European and International Associations, there were 2265 headquarters of international associations in Brussels. The city region also boasts four research parks and six

technological incubators. Three innovative areas of excellence stand out: information & communication technologies (ICT); health-care, including biotechnologies and medical equipment; and environmental technologies.

With four universities, seven university hospitals and numerous post-graduate institutions, the city maintains a close partnership between universities and industry. More than 13,000 people are involved in scientific R&D, including 9,000 researchers. To help maintain this innovative profile, Brussels offers a full support programme for scientific congresses in the city, including generous pre-financing and subsidies.



Grand Place



Tram Experience

Theatre and shows, music and dance, art and exhibitions, ... Brussels is a non-stop creative experience with abundance and choice. Enjoy world-class opera and music in the splendid La Monnaie/De Munt theatre that goes back 300 years ... and see the arts in a new light at the BOZAR fine arts centre. The Brussels agenda is also packed with festivals, events and surprises, whatever time of year you come. Indoors, the city offers you dozens of fine museums and exhibitions; outdoors, you can join a folklore festival, browse a street market or take in a garden concert. And later, perhaps you'll fancy dinner on a tram while you tour the city? In Brussels you can.

With its fine food and eclectic choice of restaurants, Brussels has long been a favourite destination for food lovers. Congress delegates can also enjoy this high quality in their on-site catering and, after the meeting, in a local speciality or one of the hundreds of beers brewed in the area. And of course there's those famous chocolates that we all love to take back home. The inviting shops and charming

### BRUSSELS BOOKING DESK

Brussels has all you need to accommodate attendees of international events. The Brussels Booking Desk (BBD) is the dedicated "Accommodation Booking Service" linked to the Brussels Convention Bureau (VisitBrussels), supported by the Brussels Hotels Association (BHA) and Brussels Enterprises Commerce and Industry (BECI). The Brussels Booking Desk (BBD) is also partnered with the major conference venues.

Brussels, the n°1 European conference city, has a variation of international branded hotels as well as some unique family owned boutique hotels. More than 18,500 rooms (20,000 if you include the Great Brussels Metropolitan area) are available in 200 hotels all connected, through the dense public transport network, with the major conference venues. Even the smallest convention district in Brussels has more than 1,500 rooms to offer to accommodate the attendees of your event.

historical city centre add to this experience, giving visitors a memorable taste of Brussels' quality of life.

### LOCAL, UNUSUAL AND GREEN

Outside the institutions of modern Brussels, the city has maintained its local traditions and rich heritage - like the comic strip art, Surrealism, folklore and Art Nouveau that colour the city. People enjoy living here, and it shows. That's why there is a layback ambience of good humour and tolerance flowing through the city.

From Europe's most centrally-located meeting complex, SQUARE- Brussels Meeting Centre, to the huge Brussels Expo complex to the north of the city, Brussels offers you an amazing variety of meeting and event venues of all types for groups from 10 to 10,000. Historical, quirky, Art Nouveau, post-industrial, design, academic, ultra-modern, ... there's no end of choice. The latest additions to Brussels' already rich portfolio include la Patinoire Royale, one of the largest privately held spaces devoted to modern and contemporary art in Europe,

## WHAT IS THE BRUSSELS FUND FOR SCIENTIFIC CONGRESSES?

The Brussels Fund for Scientific Congresses has been created by the Brussels-Capital Region and the City of Brussels. It is managed by VisitBrussels in partnership with Innoviris, the regional institute for research and innovation. The objective is to promote scientific research in Brussels, develop the capital's reputation as a scientific centre and increase the number of international congresses in the city. The Fund can provide two types of financial aid: there is a pre-financing scheme, aimed at all congresses; and subsidies for congresses of less than 200 persons.

the Claridge event hall which has reopened after a total makeover with space for up to 475 people, Train World, a museum displaying the most beautiful pieces of the historic Belgian Railways collection, and the Maurice Béjart House, where the famous choreographer once lived, available for events for up to 200 people.

As an international city with more than 60,000 registered meetings a year, Brussels is, last but not least, playing a leading role in the organisation of sustainable meetings and events. Voted Europe's n°1 city for its environmental policy, it boasts its very own city eco-label, encouraging all players in the meeting industry to adopt sustainable practices, pays particular attention to participatory tourism and promotes social legacy programmes and sustainable mobility. Brussels has also created sustainable districts (including the Tour & Taxis project, exhibition area and European district): with more than 27 m<sup>2</sup> of green space per resident, the European capital is the greenest in Europe.

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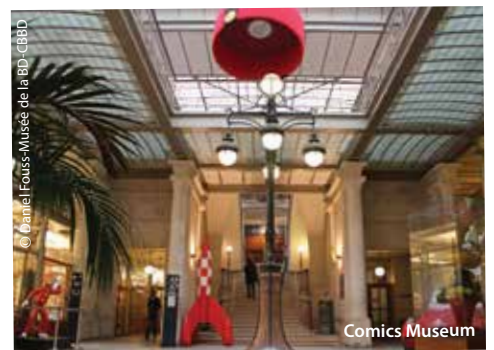
Fondation Folon



Flower Carpet, Grand'Place



Parc Du Cinquantenaire





Best Western County House



Best Western Brussels South



Brussels Marriott Hotel Grand Place

# HOTELS IN BRUSSELS

## A wealth of choice

A big metropolis, Brussels boasts a wide range of accommodation options catering to every taste and budget. From boutique hotels to renowned chain establishments, the European capital seems to have it all.

### BEST WESTERN BELGIUM

Best Western in Belgium offers an extraordinary collection of 45 hotels where hospitality and personality make the difference. Out of those 45, 26 hotels provide meeting facilities that can welcome up to 180 persons.

And this is what you will find in no other hotel organisation:

- The Best of two worlds with the local hospitality and service, together with the international quality guarantee from Best Western.
- A good network of independent hoteliers located in all corners of the world and the country - from Bruges to Arlon, Liege, Brussels, Antwerp and so much more.
- One contact for Belgium that coordinates your requests for Belgium
- 'Local flavor' is what distinguishes our hotels, with respect for people and the environment and strict international quality standards.
- A selection of three types of hotels: Best Western, Best Western Plus and Best Western Premier hotels. Three options that offer you the facilities and services appropriate to your budget and the purpose of your stay.

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### BRUSSELS MARRIOTT HOTEL GRAND PLACE

Located in the heart of Europe's capital, opposite the Bourse and only a short walk from the Grand'Place, the 221 rooms of the Brussels Marriott Hotel combine the area's majestic history with all new innovations enabling the next generation to Travel Brilliantly.

When an occasion calls for an exceptional setting, 611 sqm of function space is among the finest in Brussels. At Marriott we indeed understand that every meeting has a purpose, designing innovative experiences with engaging technology and flexible workspaces, to inspire collaboration and creative solutions for the way people work today.

With its 205 guestrooms, 16 suites and a business centre the hotel offers a place that helps travelers alternate seamlessly between work and play, never having to choose between style and substance.

At the state-of-the-art Midtown Bar & Grill, the menu features a selection of prime USDA certified Prime beef along with fresh seasonal dishes showcasing local Belgian ingredients.

### CONTACT

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### HILTON BRUSSELS GRAND PLACE

With its prime location right at the heart of the historic city centre, ideally set between the beautiful Grand'Place and SQUARE-Brussels Meeting Centre, next to the Central Station, Hilton Brussels Grand Place is the perfect choice for business and leisure.

Bring your special occasion up to the executive level! Whether organising a conference, meeting or exhibition, Hilton Brussels Grand Place provides the perfect range of flexible meeting and event spaces, with 17 meeting rooms including two impressive light-filled ballrooms for up to 200 delegates each all feature state-of-the-art technology, wireless internet access and adaptable layouts. The meeting rooms also offer endless breakout possibilities to maximize productivity and delegates engagement. For an event with ultimate exclusivity, take the opportunity to privatize a whole floor, including the use of separate entrance. As an extra convenience, make use of the underground public parking, with direct lift access to the meeting areas.

Your event is - yours. Our dedicated Hilton Catering Teams work with you to plan a completely customizable menu that caters to your specific dietary needs, providing delightful and authentic dishes, whilst our attentive Hilton Team Members will take care of every detail, ensuring that your event is a true success.

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### THE HOTEL

The Hotel welcomes all business sophisticates looking for the best place to stay in Brussels. The Hotel is a cosmopolitan, central spot to work, relax and spend the night in style. Covering all contemporary travelling needs, this address of sophistication offers a balanced mix of elegance and punch, timelessness and fashion.

The Hotel attaches great value to functional comfort and honest, relaxed luxury. Every space in this iconic sixties landmark offers fantastic skyline views.

Professional gatherings for up to 400 can make use of one of the 11 rooms on the 1<sup>st</sup>, 25<sup>th</sup>, 26<sup>th</sup> and 27<sup>th</sup> floors. It's the elegant and minimalist interiors and the inspiring 180° city views that encourage visionary thinking.

With its central location, sky-high glamour and business-tailored services, The Hotel will become your favourite new Brussels beacon. The most stylish brands are just an elevator ride away on the Boulevard de Waterloo and Avenue Louise. A cab or public transport will whisk you to the European quarter in minutes. A stroll brings you to the boutiques of the Sablon, the Magritte Museum, BOZAR, SQUARE-Brussels Meeting Centre and Brussels' magnificent Grand'Place.

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# The Hotel.

BRUSSELS



Hotel Amigo - Armand Blaton Suite Terrace



Hotel Amigo



Hotel BLOOM!

### HOTEL AMIGO

Hotel Amigo, a Rocco Forte hotel, is set among the cobbled streets of Brussels, just around the corner from the picturesque Grand Place, one of the most beautiful squares in the world. It's a place close to the Dansaert shopping street and the European Parliament, offering guests unparalleled service and style.

The 173 rooms and suites are individual in style and feature surrealist prints by René Magritte, figurines of Tintin and views of the neighbouring historic buildings - the Town Hall, churches and spires of the city.

The Bar Amigo, with its broad selection of signature cocktails, is ideal for every occasion and a lively place. The award-winning Ristorante BoCConi is dedicated to sumptuous Italian cuisine. Simple yet sophisticated, the authentic menu is created by celebrated Italian Chef Fulvio Pierangelini and Head Chef Marco Visinoni.

Hotel Amigo provides the perfect venue for hosting events for up to 250 guests. From gala receptions to intimate family celebrations, guests can enjoy menus created by the chefs at Bocconi, in one of the six well-appointed meeting rooms, ballroom or the Royal Suite.

Hotel Amigo is a place where history is mixed with contemporary charm, just like Brussels. It's a place where service is understated and warm - we remain true to our name.

### CONTACT

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### HOTEL BLOOM!

Are you planning a meeting? Be sure that the vibe at the hotel will inspire your guests and helps them reach – and go beyond – their objectives.

Hotel BLOOM! located next to the Botanical Gardens of Brussels offers unique bedrooms and conference rooms for business meetings.

Stay at the heart of Brussels, in the hotel where no two rooms are alike; 287 rooms feature a unique fresco hand-painted by a young European artist. Two restaurants are at your disposal. One for breakfast where you can find a superb waffle truck wherein you can make your own Brussels waffle with whipped cream! The other restaurant, SmoodS, is the place to be for creative courses and delicious cocktails...

Hotel BLOOM! in a few words:

- 304 big and bright bedrooms in seven different styles
- 12 conference rooms
- Meeting rooms with all modern facilities
- Creative catering
- A waffle truck at breakfast
- Free WIFI throughout the entire hotel
- Free state-of-the-art fitness centre on the 8<sup>th</sup> floor, with great views over Brussels

Stay away from the ordinary, whether it is for business meetings or simply for a relaxing break!

### CONTACT

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Hôtel Métropole



Hôtel Métropole, Rubinstein Hall



Martin's Louvain-la-Neuve



Martin's Red - Tubize

### HÔTEL MÉTROPOLE

Located in the heart of Brussels since 1895, a few steps away from the Grand Place, the Parliament and the European institutions, this iconic hotel offers guests the true Belgian experience.

Whether you're organising a seminar or an incentive event, rest assured that guests and delegates will discover the elegance, exceptional service and comfort they deserve.

With 22 meeting spaces and 1400 sqm of facilities, each meeting room is equipped with free high-speed, wireless Internet access and top-of-the-range audiovisual equipment. Our dedicated staff will help your groups, each step of the way, from the moment they arrive until departure.

Enlighten each of your senses by starting with a glass of Demoiselle Champagne at the Bar "Le 31", followed by a three-course dinner menu at the Café Métropole and finish with a digestive on the terrace overlooking Place de Brouckère.

Finally, discover our 286 unique guestrooms and suites, each designed with taste and care keeping the true Belgian authenticity.

### CONTACT

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### MARTIN'S HOTELS: HIGH PERFORMANCE GUARANTEED!

Martin's Hotels, the premier hotel group in Belgium, currently has nine hotels in Brussels, Genval, Waterloo, Bruges, Leuven, and Mechelen, three restaurants, and an exclusive spa with a surface area of 1500 sqm on top of the Château du Lac.

The key to Martin's Hotels brand image is respect for our heritage. Every hotel has been built on a site with an historic background: the 1900 Waterhouse in Genval, the sugar factory built in 1836 in Waterloo, the Victorian Country House restored as the Martin's Manor, the 16<sup>th</sup> century Maison Morillon converted into the Martin's Klooster in Leuven, the Martin's Brugge opposite the Belfry and, last but not least, the Martin's Patershof which used to be a church in the centre of Mechelen.

With roots deep in the past, each of these establishments has its own character and a story to tell. They perfectly combine quietness and modern facilities, unique atmosphere and authentic values, a warm welcome and excellent organisation. These are all the signs of a dynamic group that seeks to provide perfection and promote the joy of living.

In 2016, Martin's Hotels will open the Martin's Red on the National Football Center site in Tubize and in 2017, a new urban resort: Martin's Louvain-la-Neuve.

All in all, Martin's Hotels provides meeting facilities that are tailored to your requirements: 745 rooms, 58 meeting and reception rooms, including the exclusive Argentine room which is 1,000 m<sup>2</sup>, and the so-called Room for Great Occasions that takes prestige to new heights.

### CONTACT

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Novotel Brussels Centre – Tour Noire



Pullman Brussels Centre Midi

### NOVOTEL BRUSSELS CENTRE – TOUR NOIRE

Situated in the centre of Brussels, Novotel Brussels Centre – Tour Noire was built around the historical Tour Noire (Black Tower) on the Sint Katelijne square, known for its excellent gastronomy, its picturesque fish market and the presence of several antiques and tasteful decoration shops.

The hotel boasts 217 rooms, including executive rooms and rooms adapted to people with a disability, all with the amenities you can expect in a high-quality facility. Wi-Fi is available all throughout the hotel, including guest and meeting rooms.

In the breakfast lounge you will find our buffet with an assortment of bread, cold cuts, fruit and cereals. In the trendy Bar & Brasserie “Gourmet Bar”, with terrace, guests will enjoy tasty meals and beers, choose from the *à la carte* dishes or the suggestions. If you prefer having your meals in your room, room service is available at all times.

The hotel's conference centre has 11 meeting rooms, including a large room of 215 sqm; an excellent accommodation for plenary sessions. Most of them are adaptable following your wishes. You will find in our foyer a coffee corner where you can get coffee, tea, fruit juices and biscuits. The Business Service Centre is suited for business meetings as well as parties or personalized happenings.

To add to an agreeable stay, we invite you to enjoy the sports and relaxation facilities in our Aqua Health Centre. Apart from a fully equipped fitness room, you will also find a jet stream pool, hammam, infrared showers and relax area in there.

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### PULLMAN BRUSSELS CENTRE MIDI

The newly built Pullman Brussels Centre Midi stands out by its sleek, modern lines crafted by the architect Jean-Philippe Nuel. It is the first of its kind to open in Belgium, enjoying a unique location inside an international hub with direct access to all transport. This upscale four-star hotel has a prime location close to Grand'Place and the European District, which makes it ideal to explore Brussels' must-see places. Free WiFi (300 Mbit/sec) is offered throughout the premises.

Pullman Brussels Centre Midi offers 237 cosmopolitan guestrooms with a large and relaxing Pullman Bed and a revitalizing rainshower. Bottles of still and sparkling water, coffee and tea are offered. All films are available for free. Superior rooms also feature a Nespresso service and Bose docking station. The Victor Bar & Restaurant proposes an inspirational journey of delights. A wide range of fine wines by the glass is to discover at the Vinoteca by Pullman.

The 11 multifunctional and daylight meeting rooms are equipped with state-of-the-art technology to guarantee great success for your events. Be inspired by our creative and innovative breaks. The Pullman Chill-out Space can be used freely to relax between meetings.

Located on site of the Brussels South railway station where high-speed trains such as Thalys, Eurostar, TGV and ICE connect travelers to major European cities. Brussels Airport is only 25 km from the hotel. A public car parking is also located right across the street.

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BRUSSELS CENTRE MIDI



Radisson Blu Royal Hotel



Radisson Blu Royal Hotel



Royal Windsor Hotel Grand Place



Royal Windsor Hotel Grand Place

### RADISSON BLU ROYAL HOTEL

Superbly located in Brussels' city centre, the Radisson Blu Royal Hotel is within four walking minutes from the famous Grand Place, the main shopping and restaurant areas, the Central Station (direct connections to airport, Thalys and Eurostar terminals). This four-star hotel is the perfect place to stay and meet in the Belgian capital!

It provides 281 rooms with brand-new "Urban Style" rooms together with 18 newly designed meeting rooms, for conferences up to 420 delegates.

The meeting rooms are simultaneously reflective of modern guests' needs and mindful of functionality, combining a sophisticated and contemporary style with a Belgian twist – from the unique illustration of the Grand'Place to the innovative "Belgian Tapas & Bar" formula, everything pays tribute to Belgium!

Radisson Blu offers stimulating and successful events with its EXPERIENCE MEETINGS concept: BRAIN FOOD is an innovative approach to healthy menus, developed by skilled chefs and nutritionists, while the BRAIN BOX is a unique breakout room designed to encourage and inspire creative thinking - with free and unlimited internet for all meeting delegates.

At Radisson Blu Royal Hotel, the Atrium restaurant can be privatized and catches the eye with its impressive glass dome, whilst the multi-awarded two-star Michelin SeaGrill Restaurant gives a meeting the ultimate culinary touch.

### CONTACT

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### ROYAL WINDSOR HOTEL GRAND PLACE

This luxury five-star hotel offers 267 spacious bedrooms, 15 meeting rooms, a fitness centre with sauna and French and international cuisine.

Blending elegance and comfort, the hotel has quite a few assets:

- Close to Brussels Central Station, a short walk from the Grand'Place and SQUARE-Brussels Meeting Centre.
- Elegant bedrooms and suites, fully equipped, air conditioned meeting rooms and a business centre and conference butler,
- Luxury five-star service including a Conference Butler for your events
- The Lobby, bedrooms and Waterloo Bar have all been completely renovated.

All meeting rooms boast natural daylight and modern equipment. Athletes will appreciate the fitness centre, complete with a sauna, while the restaurant offers both French and international cuisine. Discover the traditional Belgian cuisine at the Chutney's Restaurant preparing Belgian specialities, steaks, pastas, wine by the glass and, of course, world-famous Belgian beers.

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ENDLESS POSSIBILITIES WITH  
STARWOOD HOTELS IN BRUSSELS

starwood  
Hotels and  
Resorts

## SHERATON BRUSSELS HOTELS

### CELEBRATING OVER 40 YEARS OF BRINGING PEOPLE TOGETHER IN BRUSSELS

Sheraton Brussels Hotel is the largest and warmest gathering place in the heart of Brussels. It features 19 modular meeting rooms where you can organise a wide variety of events for up to 600 people.

All meeting rooms span across three floors, they are flexible and natural daylight. Discover the magnificent Salle des Nations for large events or find yourself high above the Brussels skyline taking in the spectacular panoramic views from our Horizon rooms and rooftop pool on the 30<sup>th</sup> floor.

As the largest hotel in Brussels, the Sheraton Brussels Hotel offers 511 spacious guest rooms and suites all equipped with the famous Sheraton Sweet Sleeper Bed<sup>(sm)</sup>.

## ALOFT BRUSSELS SCHUMAN TUNE IT UP IN THE CAPITAL OF EUROPE

Designed for global travelers who love open spaces, open thinking and open expression, Aloft is the a-list destination in the heart of Europe, with its eclectic mix of forward design, open loft-inspired 150 rooms, tech savvy features and vibrant music events. All key EU institutions are within walking distance and we're just minutes away from the city centre. Tune in with our hotel-wide fast and free Wi-Fi Internet Access.

Get busy in Aloft Brussels Schuman's two tactic rooms offering sleek meeting spaces for up to 40 people, equipped with state-of-the-art audio-visual equipment and plasma televisions or take your event into the Backyard area. Grab something to eat from Re:fuel<sup>(sm)</sup> by Aloft and enjoy a well-deserved after-work cocktail at WXYZ<sup>(sm)</sup> bar.

## FOUR POINTS BY SHERATON BRUSSELS EASY ACCESS TO THE HEART OF BELGIUM

Just off Avenue Louise, near the EU institutions, close to the shopping district and nightlife, Four Points by Sheraton Brussels offers 128 spacious and comfortable guest-rooms, features three meeting rooms, that can accommodate up to 100 people as well as a unique and quiet garden for your events. Not to forget free Wi-Fi.

### CONTACT

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starwood  
Hotels and  
Resorts



Silken Berlaymont Brussels



Silken Berlaymont Brussels



Stanhope Hotel - Brighton Restaurant

**SILKEN BERLAYMONT BRUSSELS**

In the most vibrant part of the European District, home to the European Commission, a cosmopolitan village within the city of Brussels, discover the Silken Berlaymont Brussels surrounding a peaceful garden.

Silken Berlaymont Brussels is ideally located both for business and for a resorting weekend. Free WIFI is available throughout the entire hotel, which also boasts meeting rooms for up to 150 people, a spa and a fitness centre. Warm hospitality and exclusive setting, combining fine architecture with comfort and elegance, are the key words here.

The rooms, meeting rooms and public areas are home to a permanent collection of over 450 pieces of art: «The Art of Photography, a vision of European culture». A leader in sustainability, the hotel has been awarded the three EcoDynamic Enterprise Star.

Bus, metro and train stations around the corner make it the ideal location to visit Brussels, with just four metro stops from the historical city centre. The Brussels International Airport is also easily accessible by bus.

**CONTACT**

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**THON HOTEL**

Thon Hotels in Brussels covers all the convention districts, the EU-district, the city centre, Avenue Louise and the airport.

We offer modern function venues both including small well-appointed meeting rooms and large conference rooms. Our professional conference hotels offer tailored events. You can also expect high standards with regards to lighting, sound, air, furniture and fittings. Let our planners assist you in selecting the perfect meeting space for your needs. Select from our range of valuable meeting packages designed to make your meeting unique, enjoyable and bottom-line friendly.

Take a break, the inspiring environment of Thon Hotels maximizes productivity by putting our guests at ease, promoting creative thinking and fresh ideas. A delightful dining experience creates a nice setting for your event. At Thon Hotels you can enjoy a wonderful selection of dining choices. Start your day with a nice breakfast buffet and enjoy a tasty à la carte lunch. For dinner you will enjoy fabulous cuisine created by our Chefs.

Our hotels in Brussels include the Stanhope Hotel, Thon Hotel Bristol Stephanie, Thon Hotel EU, Thon Hotel Brussels City Centre, and Thon Hotel Brussels Airport.

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Steigenberger, Wiltcher's

### STEIGENBERGER, WILTCHER'S

Striving for even greater perfection and luxury, the Steigenberger Grandhotel, Brussels was officially renamed as Steigenberger, Wiltcher's in May. After two years of complete renovation, the Wiltcher's is undoubtedly one of the most stunning and elegant hotels in Brussels: 267 rooms and suites fully renovated, a new Restaurant & Bar concept, innovative networking and event spaces such as the D-Lounge, an original cigar bar in partnership with Davidoff, as well as a Library Lounge which opened in September 2015.

The Wiltcher's excels at hosting business meetings and events, providing 1100 sqm of function space with the largest ballroom without columns in town, with the capacity to host up to 600 people. Additionally there are 10 meeting rooms for smaller events, all with natural daylight. The flexible nature of the hotel's attractive facilities is fully equipped for all types of staging, from awards galas to multi-media presentations.

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**WILTCHER'S**  
 STEIGENBERGER



Sofitel Brussels Le Louise



Sofitel Brussels Europe

### SOFITEL BRUSSELS EUROPE

Start your visit of the capital of Europe with a glamorous stay at the hotel presenting a masterful blend of contemporary European chic and French Art de vivre. Located in the European District, the Sofitel Brussels Europe offers modern facilities along with an ideal atmosphere for both business and leisure.

In addition, enjoy one of Brussels' loveliest rooftop terraces, the perfect spot to read a book from our library, have a glass of French Champagne or a refreshing Belgian beer with a panoramic view.

Sofitel Brussels Europe at a glance:

- 10 minutes' drive from the city centre
- Private car park inside the hotel
- 137 New rooms, 6 Junior Suites,
- 5 prestige Suites, 1 Opéra Suite
- 12 Meeting rooms,
- Room service 24 hours
- Concierge "Clefs D'Or" Services
- Inspired Meeting Concierge dedicated to your events
- Neuhaus Chocolate Boutique

### SOFITEL BRUSSELS LE LOUISE

Experience the heart and soul of the Belgian Capital at the Sofitel Brussels Le Louise. Sofitel Le Louise is a luxury hotel, ideally located near the prestigious Louise Avenue and the historic centre of Brussels. The hotel features 169 rooms and 5 meeting rooms with a surrealistic décor. Finally, enjoy our fantastic interior terrace and our Inspired Meetings concept, a tailor-made service for the organisation of all your events.

Sofitel Brussels Le Louise at a glance:

- located in the exclusive "Louise" area
- 200m from the Louise Metro Station
- 159 rooms, 9 Junior Suites
- 1 So Well Suite
- 3 Meeting rooms
- Concierge Services "Les Clefs D'Or"
- Inspired Meeting Concierge dedicated to your events

#### CONTACT

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**SOFITEL**  
 LUXURY HOTELS

# ON- AND OFFSITE VENUES

## Meetings with a twist

No matter the size or the format of your event, Brussels boasts all kinds of venues for your meeting, from the traditional but attractive congress centre to versatile spaces and trendy cafés.

### **BEL - MEET, EAT, GET INFORMED AND ACT...**

On the Tour & Taxis site, BEL can host your events in a developing district at the heart of one of Europe's largest high-energy-performance buildings!

An innovative, bright and friendly space, facilities that encourage exchange and creativity, a sustainable and exemplary catering... it's designed to stimulate your projects, encounters and experiences! For today's meetings contributing to tomorrow's sustainable city!

A professional team will support you with every aspect of organising your eco-event, placing its expertise in environmental responsibility, social equity and economic viability at your service.

### **A VERSATILE AND INNOVATIVE VENUE**

A colorful 415-seat auditorium equipped with sophisticated audiovisual technology, a light-flooded atrium and high-quality services are all available to help you achieve your goal and make a success of your event in an open and modern space.

BEL is an initiative of Brussels Environment, the Environment and Energy Agency of the Brussels-Capital Region.

### **CONTACT**

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### BRUSSELS SPECIAL VENUES

Planning an event in Brussels? Don't miss out on the ideal location. All event venues like no others are right here. Brussels Special Venues (BSV) is a leading venue network for events planners, and it is the only non-profit association in Brussels of this kind. It is a free, neutral platform created to ensure quality events by connecting event planners to our specially selected venues members.

Whatever the event, and whatever its size, BSV members offer outstanding locations with adaptable spaces and a range of diverse architectural styles to accommodate all tastes, for small groups up to major events.

BSV's network include venues for corporate, association, institution or private events within all sectors, for meetings of all kinds, from international conferences, product presentations, exhibitions and trade fairs to receptions, dinners, spectacles and concerts. BSV offers every type of venue: premises that are purpose-built or industrial; heritage and iconic locations; contemporary, architect-designed spaces; as well as museums, concert halls and theatres. The association's members provide ideal locations, outstanding facilities, attractive and unique settings, state-of-the-art meetings technology, quality services, professional staff and flexible organisation. Over 4,500 events are organised every year and more than one million visitors enjoy events hosted in BSV venues. Why not join them?

#### CONTACT

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### HARD ROCK CAFE BRUSSELS

You want more than just another meeting and event space? Hard Rock Cafe Brussels is more than just a restaurant! From an intimate unplugged meeting to a full-blown production, Hard Rock's unique and comprehensive resources allow you to execute corporate meetings & events, convention receptions, incentive rewards, or even a rockin' team building.

Our 16<sup>th</sup>-century building, right on the Grand-Place, is the perfect backdrop for your event. We offer 4 indoor spaces for you to choose from, or you can even buy out our entire cafe for one epic party. We can welcome up to 150 guests!

'LOVE ALL, SERVE ALL' is more than just our motto. It is our attitude, our way of life and what you can expect when you partner for your next meeting or event.

What we offer:

- Classic American Cuisine, food made from scratch in-house, using local and fresh ingredients. Feel free to mix premium American Burgers with fancy Petit Fours and delicate local dishes.
- Co-branded merchandise for event attendees will bring back great memories years after the event.
- A devoted sales team to personally oversee your party and suggest customized entertainment (cocktail workshop, DJ party, Live music etc.) for an unforgettable event.
- State of the art technical equipment already installed including screens, speakers, sound table, white screen and beamer, WIFI etc.

#### CONTACT

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MCE



MCE



SQUARE-Brussels Meeting Centre

© SQUARE-Filip Dujardin

**MCE**

The MCE Business & Conference Centre is the largest provider of meeting rooms in the heart of Brussels. MCE has hosted and organised more than 40,000 meetings since being set up in 1961. Our clients work with us to host meetings, events and conferences from 10 to 700 participants throughout the year.

We are a dedicated Business & Conference Centre with qualified and multi-lingual staff. With over 38 meeting rooms, as well as the "Europa" conference room and the restaurant in the centre, we can make your meeting or event a real success.

**CONTACT**

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**SQUARE - BRUSSELS MEETING CENTRE**

SQUARE - BRUSSELS MEETING CENTRE is the EU capital's convention centre, right in the city centre. Its location is unique in Europe, its architecture alluring and the vista from the Monts des Arts (literally meaning "hill of culture") where it proudly stands magnificent.

With 13,000 sqm of available space, SQUARE's infrastructure is perfectly suited for all kinds of events, whether international conferences, European summits, product launches or business meetings, yet not excluding company parties, gala dinners, fashion shows or film premieres.

SQUARE boasts four auditoria (Gold Hall: 1,200 pax; Copper Hall: 500; Silver Hall: 300 and The Arc: 140), 23 conference rooms which seat up to 252 participants and a modular area of 4,000 sqm for receptions, shows, dinners and trade fairs. Together with the adjoining BOZAR, the centre for fine arts, SQUARE forms Brussels' Conference Heart, accommodating plenary sessions for up to 2,200 participants.

**CONTACT**

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# NEED A HAND? Ask Brussels's services providers

Catering companies, PCOs or specialists of social programmes know all about what to do in Brussels and how to do it.

## AIM

AIM's Brussels Office was established in 1999 and has become one of the best-known event management organisations in Belgium. Working on both local and international events, it has a wide range of clients ranging from pharmaceutical groups to IT, financial and insurance companies.

The office is AIM Group's main gateway for the numerous international professional societies and associations based in the EU's Brussels hub, and we have several long-term association management contracts.

## WORLDWIDE KNOW HOW – LOCAL EXPERIENCE

AIM Group organises over three thousand events and meetings every year. Our team of nearly four hundred people, from over 25 countries and speaking as many languages, works out of 15 offices around the world to put an extraordinary depth and width of experience at your service.

Despite our size, AIM Group still has a "small company" approach to client partnership. From the outset, we set out to understand the needs of each new client and learn their business and procedures.

## WHAT DO WE DO?

- Congress Organisation (PCO)
- Event and Meeting Management
- Healthcare and Pharma Meetings
- Destination Solutions (DMC)
- Sport Events
- Association Management (AMC)
- Education
- Communication Agency Services
- Management Consulting Services

## CONTACT

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## CHOUX DE BRUXELLES

Choux de Bruxelles is a premium services provider for events: venues and catering services. We support customers in their search for a unique and exclusive place for corporate or private event and we provide catering services for all budgets.

With a constant concern to meet the desires of our customers during over 25 years experience in catering services, Choux de Bruxelles became the "must use" creator of receptions in Belgium. It's the guarantee of a high quality service provided by experienced staff.

Choux de Bruxelles offers more of 15 exceptional venues in Brussels and Belgium. Real jewels of Brussels and Belgian heritage like Vaudeville Theatre, Chalet Robinson, Ostend Racetrack, Hotel Solvay by Horta, Maison Grand-Place, The Arsenal...

## CONTACT

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Choux de Bruxelles

VENUES | CATERING | RESTAURANTS | GUESTROOMS





## ITINÉRAIRES

From guided tours to cultural events, either in Brussels or in other places in Belgium, we will be pleased to answer you during the hour, in the language of your choice, to make you live an exclusive, interactive, creative and personalized moment.

Our objective is to share the very particular affection that we have for Belgium and to reveal her unusual aspects, her traditions, and her artistic and culinary abundance. Our initial ambition is to live art as an *art de vivre*, to lead participants by the hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Itinéraires SH can create interactive rallies which will correspond to *your* specific objective for groups from 1 to 3,000 participants, according to the topic of your choice. They include all the ingredients necessary to make contact easier between your guests/employees/customers.

The concept of dining around invites you to get into the atmosphere of some of the very typical places of Brussels. It offers you a unique chance to (re)discover our gastronomy and to learn a little bit more about the history of Brussels. We can even make your guests relive past eras of time or give them a glimpse of certain ways of life. All in all, we offer you our supervision and coordination services: timing, flexibility, pro-activity are the key words.

## CONTACT

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## HOW VISITBRUSSELS CAN HELP YOU

Whatever stage you've reached in the conference planning process, VisitBrussels and its convention bureau are there to provide you with independent, neutral and free of charge advice and services, assisting you every step during the organisation of your event.

For large conferences, they can:

- Help you prepare a high-quality bid book
- Request support from relevant politicians and authorities
- Support you through the Brussels Fund for Scientific Congresses (more on this page 4)
- Help to sell the Brussels destination to decision-makers (your board, for example) with power points presentations, short films and any relevant information on Brussels as hosting city
- Expertise and advice for finding the best location for congresses and social programmes
- Help you organise your site inspections
- Introduce you to professional suppliers experienced in your business area: PCOs, DMCs, event organisers, and trade fairs, AMCs if you are a non-profit organisation, interpretation agencies, caterers, transport services, etc.
- Help you select accommodation and then pre-book with advantageous rates and conditions through the Brussels Booking Desk, an accommodation booking service attached to VisitBrussels (more on this page 3)
- Arrange a welcome desk at the airport and international train station - an easy point of contact as soon as your delegates arrive
- Put a Brussels information desk at your congress venue. A dedicated concierge can assist delegates with touristic information, online flight check-in, restaurants or entertainment bookings.

**More info**

[www.visitbrussels.com](http://www.visitbrussels.com)

Nice to  
see you!



**Belgium**

**Brussels**

[www.meetinbelgium.com](http://www.meetinbelgium.com)



Meet in Belgium  
Brussels • Wallonia

